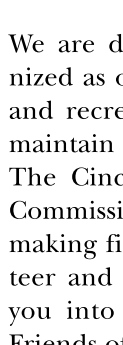




# Gift Catalog

2004



It gives us great pleasure to present Cincinnati Parks' gift catalog. Here for the first time is a compilation of gift opportunities which cover a wide range of park needs. You can find everything from a park bench or commemorative tree to a flower bed or nature education program. Every gift is deeply appreciated and supplements city tax dollars which support the basics of the park system. These donations enable Parks to reach beyond what we might ordinarily do. These donations should also make donors proud that they have enabled us to beautify a section of the city, provided a nature day camp to a needy child, or re-build a section of hiking trail, for example.

Marian Lindberg,  
President, Cincinnati Board of Park Commissioners

Gus Long,  
President, Cincinnati Parks Foundation



## Cincinnati Parks Gift Catalog

The Cincinnati Park Board is responsible for a 5,000-acre park system, which includes some of Cincinnati's most notable features. These include Krohn Conservatory, over one dozen scenic overlooks, and numerous neighborhood parks and nature preserves. Park properties include Mt. Airy Forest and Arboretum, Theodore M. Berry International Friendship Park, Ault Park and Eden Park, as well as landmark works of art and architecture. Cincinnati Parks also operates award-winning programs in nature education and horticultural beautification.

Operating the Park system, repairing and maintaining its facilities and infrastructure and providing the quality programs and services park users have come to expect comes with a cost. Tax support alone does not cover all costs. The Park Board receives a portion of its revenue from programs and fees and also seeks grant opportunities. An additional revenue source is citizens' gifts and donations. People often want to make gifts to Parks but they want to know what the specific needs are and what opportunities there may be to make donations or memorialize a loved one.

Here for the first time is a gift catalog, which describes a wide range of Park needs. These vary in the type of gift opportunity described as well as the amount of dollars each item costs. There is a gift item for every pocketbook and interest. Some items are for a physical improvement like a bench, others for a program like a nature program, and still others for the annual care and maintenance of a part of the Park system like a flowerbed.

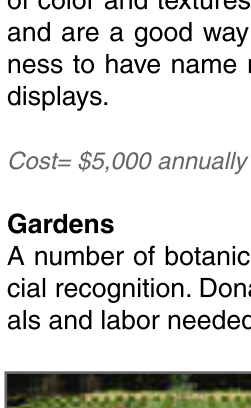
The Cincinnati Park Board and Parks Foundation appreciate all donations. Staff is available to meet with individuals or groups interested in making a donation, even if there is an interest in making a gift for an item or service not contained in this catalog. Specialized gifts associated with major capital improvements and the development of new or enhanced parks and park facilities are outside of the scope of this catalog but are generally the subject of individual fund raising campaigns. Ask staff about them. And participate in and enjoy your Cincinnati Parks.

For more detailed information or to discuss other giving opportunities or specific interests you may have, please call (513)357-2631. All gifts are tax deductible.

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## Planting Parks



**Tree Gifts**  
Reforestation throughout parks is needed to replace trees lost to age, disease and damage. It has been estimated that 1,000 new trees should be planted annually. Planting a tree is also a time-honored way to commemorate a loved one or to provide special recognition to a person, group or event.

Cost= \$500 per tree

### Floral Displays

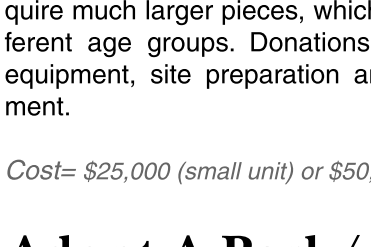
Cincinnati Parks are noted for its floral displays in neighborhood parks and at gateways around the city. A display typically consists of three plantings per year. Floral displays add splashes of color and textures to parks and the cityscape and are a good way for an individual or a business to have name recognition on signs on the displays.



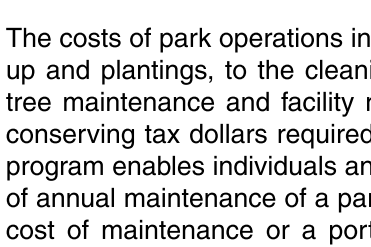
Cost= \$5,000 annually per display

### Gardens

A number of botanical gardens are available for sponsorships and special recognition. Donations would cover the annual costs of plant materials and labor needed for maintenance and plantings.

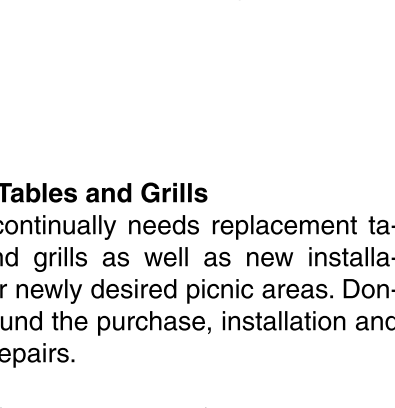
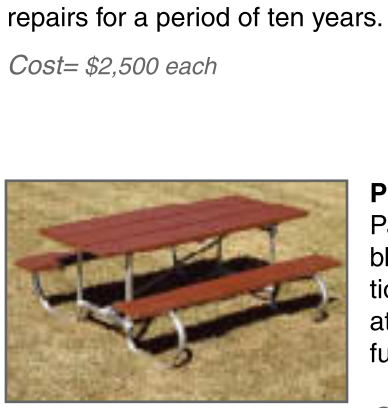


Cost  
\$10,000 Hinkle Gardens in Eden Park  
\$25,000 Krohn Gardens  
\$25,000 Hauck Gardens  
\$35,000 The Arboretum at Mt. Airy Forest  
\$30,000 Fleischmann Gardens  
\$35,000 Ault Park Gardens  
\$50,000 Theodore M Berry International Friendship Park



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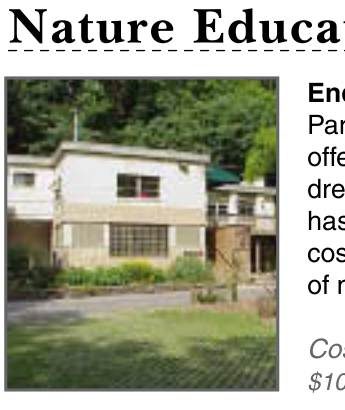
## Furnishing Parks



### Benches

Benches are a popular gift which are also often donated in memory of a loved one or to give recognition. Two bench styles are the most popular, the teak bench and the Victorian-style bench. Each donation funds the acquisition and installation of the bench as well as funding for its future repairs for a period of ten years.

Cost= \$2,500 each



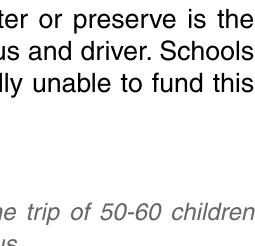
### Picnic Tables and Grills

Parks continually needs replacement tables and grills as well as new installations for newly desired picnic areas. Donations fund the purchase, installation and future repairs.

Cost= \$500 for a grill and \$750 for a table

### Drinking Fountains

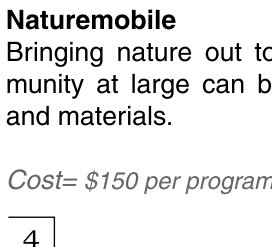
Many park sites are without fountains or have had fountains damaged or removed. Donations help fund the purchase and installation of fountains and, where an installation is going in where there was no fountain previously, the cost of bringing in water service.



Cost  
\$5,000 (replacement fountain) or \$15,000 (new fountain location)

2

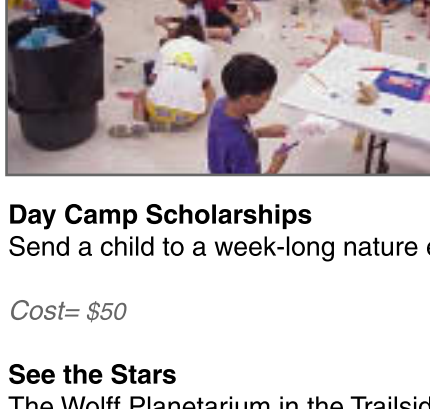
## Nature Education



### Endow a Nature Center

Parks has five nature centers, each of which offers a variety of nature programs for children, families, seniors and adults. Each center has costs associated with it including staff costs, building and utility costs, and the costs of materials, supplies and program support.

Cost  
\$100,000 (annual costs per Nature Center)



### Fund a Class

One of the biggest obstacles to bringing a class of children to a nature center or preserve is the cost of a bus and driver. Schools are generally unable to fund this cost.

Cost  
\$200 per one trip of 50-60 children pays for a bus  
\$350 covers both the bus and the all-day program fees for a class

### Research and Teaching Materials

Education can come alive for program participants when there are adequate tools for teaching. This includes everything from field glasses, to microscopes to books and field guides.

Cost  
\$1,000 for one year of supplies for one nature center  
\$500 one digital camera  
\$500 one set of field guidebooks for a center  
\$500 feeds birds for one year at a center  
\$500 pays for a weather station  
\$350 buys a GPS unit for teaching mapping skills

### Naturemobile

Bringing nature out to schools, churches, civic groups and the community at large can be achieved with funding for staff, transportation and materials.

Cost= \$150 per program

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### Play Equipment

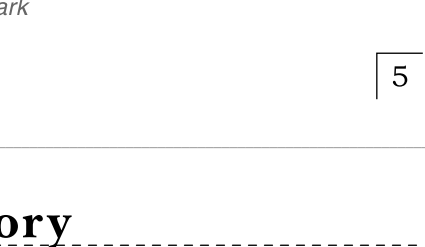
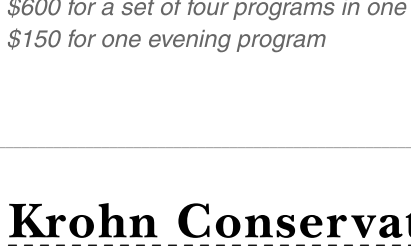
Donations supplement public dollars made available for new installations as well as for the repair of damaged equipment. Also, as regulations evolve which govern play equipment, older installations either deteriorate or fall out of compliance with changing regulations. For some sites, smaller pieces of equipment are suitable. Other sites require much larger pieces, which can accommodate more children of different age groups. Donations fund the purchase and installation of equipment, site preparation and the safety surface under the equipment.

Cost= \$25,000 (small unit) or \$50,000 to \$100,000 (large unit)

## Adopt-A-Park/Adopt-A-Parkway

The costs of park operations include everything from mowing, litter pick-up and plantings, to the cleaning and repair of park buildings, utilities, tree maintenance and facility repair. Donations can offset these costs, conserving tax dollars required for other park needs. The Adopt-A-Park program enables individuals and organizations to contribute to the costs of annual maintenance of a park. Donations can cover the entire annual cost of maintenance or a portion of these costs. Actual park maintenance costs vary depending on the size of the park and the features it contains.

Cost  
\$7,500 (neighborhood park)  
\$25,000 (community park)  
\$150,000 (regional park)



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### Nature-Next-Door/ Nature Connections

Parks' award winning inner-city programs can only reach the people who need it the most through private funding. Each year funds are sought to support these efforts.



1) Nature-Next-Door brings eight weeks of drop-in fun and education to park sites in low-income neighborhoods in the summer.

Cost  
\$25,000 funds an entire summer of programs at five inner-city sites  
\$5,000 funds the program at one site for eight weeks

2) Nature Connections works with low-income schools to provide 4th thru 6th grade students with hands-on programs, teaching state science standards through seasonal outdoor learning in parks near schools during the school year.

Cost  
\$70,000 funds the entire year of programs  
\$7,000 funds the program for one school



**Canoes**  
Six new lightweight, 16-foot fiberglass canoes, paddles and life jackets are needed to allow staff to teach inner city youth how to canoe. A series of programs teach inner-city youth the basics of handling canoes at Rapid Run, Inwood and Burnet Woods Parks.

Cost of Canoe  
\$600 each and the cost for a canoe trailer is \$1,500

Cost of Programs  
\$1,800 for 12 canoeing programs (four programs in three parks)  
\$600 for a set of four programs in one park  
\$150 for one evening program

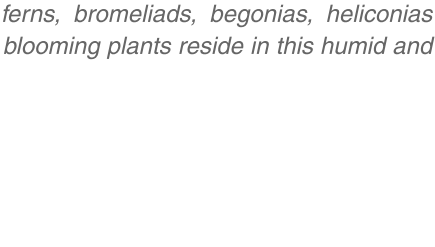
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## Krohn Conservatory

### Floral Shows

Each beautiful floral show comes with the expenses of plant materials, show features, and labor. Every show is also an opportunity to recognize the donations of individuals or organizations who fund them.

Cost  
\$25,000 Holiday Show  
The Holiday season isn't complete without a visit to the Krohn Conservatory. Thousands of families delight in the colorful display of poinsettias and trains. 50,000 visitors.



\$15,000 Fall Show  
The Fall Show, a favorite among visitors, features mums of every color and dazzling fall foliage and flora. 15,000 visitors.

\$20,000 Pre-Spring Show  
In January and February, a visit to Krohn to see the early spring flowers refreshes the soul. 20,000 visitors.

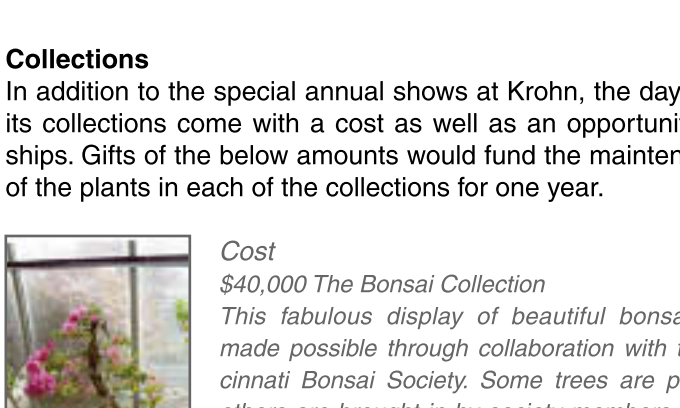


\$25,000 Spring Show  
The spring show features traditional lilies and an array of colorful spring flowers, shrubs, and trees. Easter is still one of the busiest days of the year at Krohn. 25,000 visitors.

Butterfly Show  
\$50,000 (presenting sponsor)  
\$25,000 (supporting sponsor)  
One of our most popular shows featuring thousand of exotic butterflies in free flight. The flora in the showroom complements the butterflies making the show a photographer's delight and a treat for people of all ages. 50,000 visitors.

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## Krohn Conservatory



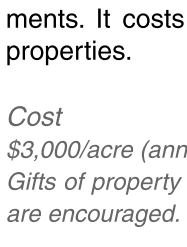
### Sponsor Krohn

The cost of all shows and programs at Krohn for one year can be sponsored and funded as a gift. The annual cost of operation for Krohn is \$1 million. Gifts of over \$100,000 toward the annual operating cost of Krohn receive special recognition. The cost per square foot of annual operations is \$40. Gifts of \$40 will be recognized as funding a portion of Krohn's maintenance and donors will become part of the Krohn Square Foot Club.

Cost  
Up to \$1 million annually. Also increments of \$40 annually.

### Collections

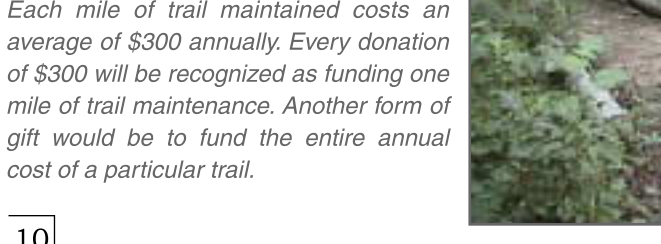
In addition to the special annual shows at Krohn, the day-to-day care of its collections comes with a cost as well as an opportunity for sponsorships. Gifts of the below amounts would fund the maintenance and care of the plants in each of the collections for one year.



Cost  
\$40,000 The Bonsai Collection  
This fabulous display of beautiful bonsai specimens is made possible through collaboration with the Greater Cincinnati Bonsai Society. Some trees are permanent, while others are brought in by society members for a unique collection.

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## Natural Resource Conservation



### Natural Resources

Part of Parks' mission is to conserve and sustain natural resources. Donations enable Parks to protect through purchase of land or the purchase of conservation easements critical properties, which could be lost to development. In addition to monetary contributions, Parks also encourages the gifts of land and easements. Donations also enable Parks to make inroads into the elimination of invasive plant species, reforest parks and engage in numerous conservation projects such as wetlands enhancements, development of meadowlands and stream improvements. It costs \$3,000 per acre annually to manage natural resource properties.

Cost  
\$3,000/acre (annual resource management cost)  
Gifts of property or easements, or funding to buy critical greenspace properties are encouraged.

### Trails

With over 50 miles of hiking trails in parks, there is an on-going need for trail maintenance, bridge-building and signs.



Cost  
Each mile of trail maintained costs an average of \$300 annually. Every donation of \$300 will be recognized as funding one mile of trail maintenance. Another form of gift would be to fund the entire annual cost of a particular trail.

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## Means of Recognition

Gift		Form of Recognition		
	Amount	Permanent Plaque on Site	Sponsor Sign on Site	Donor List
- Tree Gift	\$500	x		x
- Floral Display	\$5,000		x	x
- Gardens	\$10,000 - 50,000	x	x	
- Bench	\$2,500	x		x
- Fountain	\$5,000 - 15,000	x		x
- Play Equip.	\$25,000 - 100,000	x		x
- Adopt A Park	\$7,500 - 150,000		x	x
- Adopt A Trail	\$300/ mile		x	x
- Nature Center	\$100,000		x	x
- Nat. Program	\$300 - 350			x
- Ed. Materials	\$350 - 1,000			x
- Naturemobile	\$150/ program			x
- NatureConn	\$7,000 - 70,000		x	x
- NatureNextDoor	\$5,000 - 25,000		x	x
- Canoes	\$150 - 1,800			x
- Day Camp	\$50/ child			x
- Planetarium	\$50,000	x		x
- Nat. Display	\$500 - 5,000		x	x
- Krohn Shows*	\$15,000 - 50,000		x	x
- Krohn Maint.	\$1 million		x	x
- Krohn Houses*	\$40/Sq Ft Club		x	x
- Nat. Resources	\$3,000/ acre		x	x

\* Sponsors of Krohn Floral Shows or of Krohn's Permanent Collections receive free admission to Krohn shows and invitations to previews and special events. Sponsorships over certain levels also receive a free rental of Krohn

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Roscoe A. Fullz  
Francis P. Russell  
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